

**ONE-
DIMENSIONAL
MAN**

by Herbert Marcuse

Monday, September 29, 2014

A one-day conference

**ONE-
DIMENSIONAL
MAN AT FIFTY**

Herbert Marcuse & the Legacy of
the Book that Inspired a Generation

9:00 a.m. to 5:00 p.m. | Butler Library

Conference proceedings

5:15 p.m. | Butler Library, Room 523

Keynote panel with Craig R. Christiansen (University of Kansas),
Patricia McDermott (York University), Raffaele Laudani
(University of Bologna), and Terry Maley (York University)

Commentator: Douglas Kellner (UCLA)



One-Dimensional Man at Fifty: Herbert Marcuse & the Legacy of a Book that Inspired a Generation

Columbia University, Butler Library, Sept. 29, 2014
Conference Program

9am - 9:30am: Room 522 Butler Library, *Welcome Breakfast.*

9:30am - 11am: Room 523 Butler Library, *Reintroducing One-Dimensional Man for Our Time.*

- “Celebrating Herbert Marcuse’s One-Dimensional Man: Deprovincialization and the Recovery of Philosophy,” **Charles Reitz**, Kansas City Kansas Community College.
- “Marcuse and the U.S.-Mexico Border,” **Margath Walker**, University of Louisville.
- “An Explosive Catalyst in the Material Base: Technology, Precarity, and the Obsolescence of Labour,” **Christian Garland**, Middlesex University.
- “New York City Haute Cuisine and *One-Dimensional Man*,” **Aaron Pinnix**, Fordham University, and **Brendan Costello**, Associate Chef, CCO Restaurant Consultations Inc.

11:15am - 12:45pm: Room 523 Butler Library, *Herbert Marcuse in Comparison and Contrast.*

- “Marx’s mature critical theory, Marcuse, and post-Marcuse,” **Russell Rockwell**, co-editor of *The Dunayevskaya-Marcuse-Fromm Correspondence, 1954-1978: Dialogues on Hegel, Marx and Critical Theory*.
- “Curing Contradiction in the Age of Affluence: Marcuse’s Prescriptions for the Liberation of the Self,” **Alhelí de María Alvarado-Díaz**, Columbia University.
- “Intimate Machinery: A Marcusean examination of the work of Lygia Clark,” **Catherine Dawson**, University at Buffalo.
- “Their Dialectics and Ours: Herbert Marcuse and American Marxism, 1940-1960,” **Ben Serby**, Columbia University.

11:15am - 12:45pm: Room 203 Butler Library, *Marcusean Institutions and Anti-Institutions.*

- “Reading the Axis Mind: Experts, Social Science, and Wartime Planning for Occupation, 1941 - 1945,” **Alex Macartney**, Georgetown University.
- “Herbert Marcuse’s One-Dimensional Man and the ‘Technological Turn’ in Social Theory,” **Jason Dawsey**, University of Southern Mississippi.
- “The One-Dimensional University: A Marcusean Critique of Outcomes Assessment,” **Brandon Absher**, D’Youville College.
- “Resolving the Contradictions in the Marcusean World-View,” **David Westling**, Independent Scholar.

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12:45pm – 1:45pm: Lunch Break.

1:45pm – 3:15pm: Room 523 Butler Library, *Gender, Culture, and One-Dimensionality.*

- “*One-Dimensional Man*, Elective Affinities and Hope,” **Imaculada Kangussu**, Universidade Federal de Ouro Preto.
- “Anti-Art and the One-Dimensional Society,” **Craig Leonard**, NSCAD University, Halifax, Nova Scotia.
- “‘Só Mina Cruel’ (Only Bad Ladies): Some Reflections on Gender and Funk from the Affirmative Culture Of Marcuse.” **Jaqueline Conceição da Silva**, Pontifical Catholic University of São Paulo, Brazil.
- “Marcuse’s Critical Model: Between Negativity and Normativity,” **Inara Luísa Marin**, the Brazilian Center for Analysis and Planning.

3:30pm – 5pm: Room 523 Butler Library, *One-Dimensional Man 50 Years Later.*

- “One-Dimensional Rationality and the Fall of *Homo Communicus*,” **Michael Thompson**, William Patterson University.
- “Marcuse and Repression as a Social Malaise,” **Gregory Zucker**, Baruch College, CUNY.
- “Marcuse, Class and Consciousness,” **Steve Bronner**, Rutgers University.
- “*One-Dimensional Man* At Midlife: A Crisis of Self and Society,” **Lauren Langman**, Loyola University of Chicago.

5:15pm-7pm: Room 523 Butler Library, *Marcuse and Critical Theory: Individuals, Movements, Moments.*

- “One-Dimensionality and Organized Labor in America,” **Craig R. Christiansen**, University of Kansas.
- “One Dimensional Man 50 years On: Neoliberalism and the ‘Historical Fate of Bourgeois Democracy,’” **Terry Maley**, York University.
- “Gender and the Radical Potential at the Moment of Consumption: Marcuse’s Notion of Delivering of the Goods Through a Gendered Lens,” **Patricia McDermott**, York University
- “The Relevance of an Untimely Book: *One-Dimensional Man*, Critical Theory and Radical Movements in the Global Age,” **Raffaele Laudani**, University of Bologna.
- Closing Remarks, **Douglas Kellner**, UCLA.